

## CV Ike Picone



Dr. Ike Picone is Associate Professor aan het Departement Communicatiewetenschappen van de Vrije Universiteit Brussel (VUB) en staat aan het hoofd van de eenheid Journalism, Trust and Participation binnen het onderzoeksprogramma Media and Society van imec-SMIT (Studies on Media, Innovation en Technology). Hij doceert over journalistiek en democratie, journalistieke praktijk en journalistieke trends en technologieën. De rode draad binnen zijn onderzoek is de studie van nieuwsgebruikspraktijken binnen het brede domein van de journalistieke studies. Hij is vooral geïnteresseerd in disruptie op het raakvlak tussen journalistiek, technologische innovaties en democratie. Hij is houder van de Roularta Leerstoel in Personalisation, Trust and Sustainable Media en leidt het onderzoek naar mediaparticipatie in het Kenniscentrum voor Cultuur- en Mediaparticipatie. Hij maakt deel uit van het internationale team dat werkt aan het jaarlijkse Digital News Report van het Reuters Institute for the Study of Journalism aan de Universiteit van Oxford. Zijn expertise werd onder meer erkend door zijn lidmaatschap van de Vlaamse Raad voor de Journalistiek en de tijdelijke expertgroep Fake News van voormalig Belgisch minister van Digitale Agenda Alexander De Croo (2019).

Dr. Ike Picone is Associate Professor at the Department of Communication Sciences of the Vrije Universiteit Brussel (VUB) and heads the unit on Journalism, Trust and Participation within the Media and Society research programme of imec-SMIT (Studies on Media, Innovation and Technology). He teaches on journalism and democracy, journalism practice and journalism trends and technologies. The thread within his research is the study of news use practices within the broad field of journalism studies. He is particularly interested in disruptions on the crossroad of journalism, technological innovations and democracy. He is the Chairholder of the Roularta Research Chair in Personalisation, Trust and Sustainable Media and leads the research on media

participation in the Flemish Knowledge Centre on Cultural and Media Participation. He is part of the international team working on the yearly Digital News Report of the Reuters Institute for the Study of Journalism at the University of Oxford. His expertise has been acknowledged amongst others through his membership of the Flemish Council for Journalism and the temporary expert group on Fake News of former Belgian Minister of Digital Agenda Alexander De Croo (2019).

Pure: [https://cris.vub.be/en/persons/ike-picone\(ef6ee3a5-e1ed-4cc5-8693-73ff14387fc4\).html](https://cris.vub.be/en/persons/ike-picone(ef6ee3a5-e1ed-4cc5-8693-73ff14387fc4).html)

He is part of the international team working on the yearly Digital News Report of the Reuters Institute for the Study of Journalism at the University of Oxford. In this yearly international survey research encompassing over 40 countries over all continents, evolutions regarding the [exposure to fake news and disinformation](#) have been addressed. For Belgium, Ike Picone and Ruben Vandenplas have been analysing the data in various [policy briefs](#).

Within SMIT's unit on Journalism, Trust and Participation, recent research has been looking into issue of exposure to fake news and journalistic diversity, amongst others research on the spread of [Covid-19 related disinformation](#) on Twitter, [news diversity in converged newsrooms](#) and [declining trust](#) in the news media.

His expertise has been acknowledged amongst others through his membership of the Flemish Council for Journalism and the temporary expert group on Fake News of former Belgian Minister of Digital Agenda Alexander De Croo (2019), as well as his role as respondent for the [white paper on disinformation](#) commissioned by of the Royal Flemish Academy of Belgium for Science and Arts. With Mediawijs.be, the Flemish Knowledge Centre for Media Literacy, he organised the first edition of [Desinform](#) last year in December, a network event bringing together academics, journalists and developers working on disinformation in Belgium, of which the second edition will take place on 4th December.