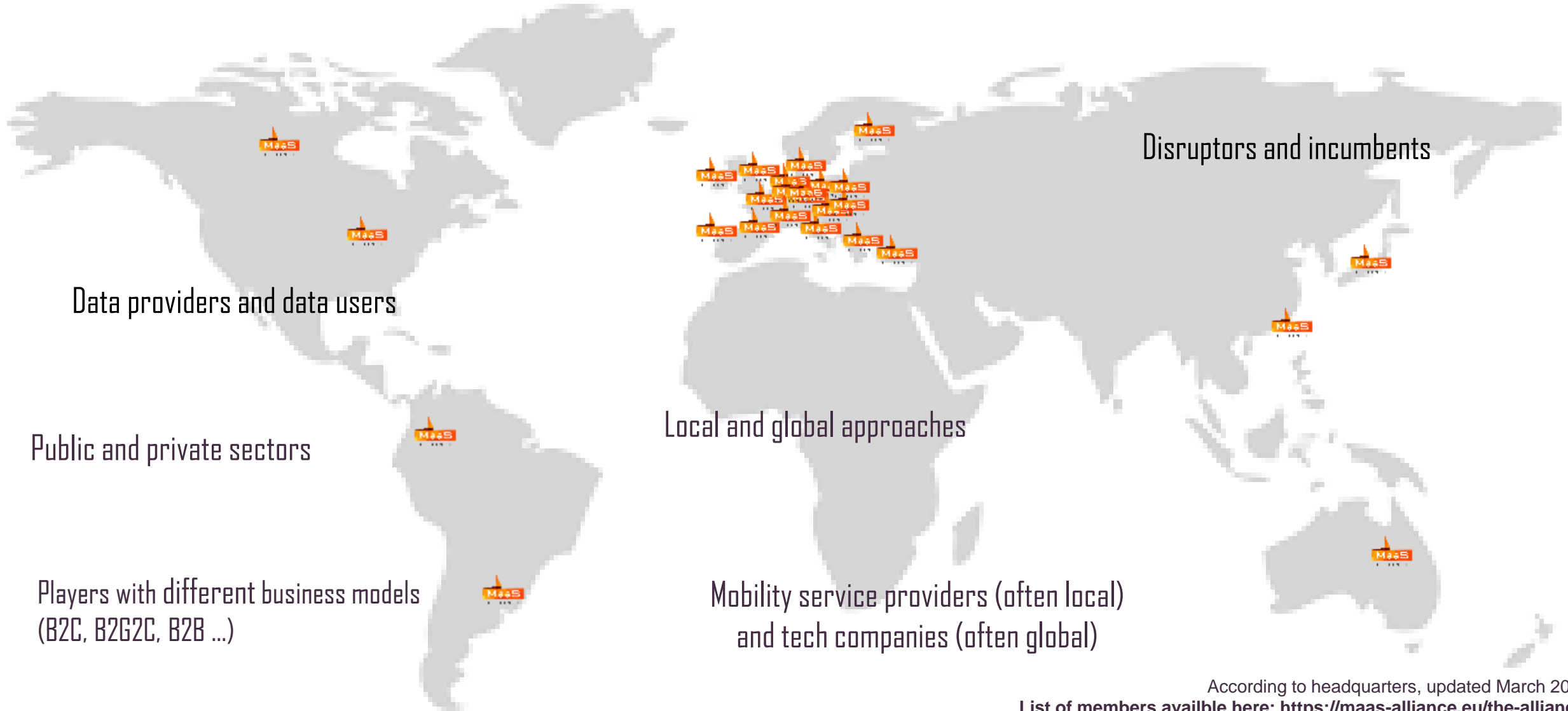


# Next Level MaaS

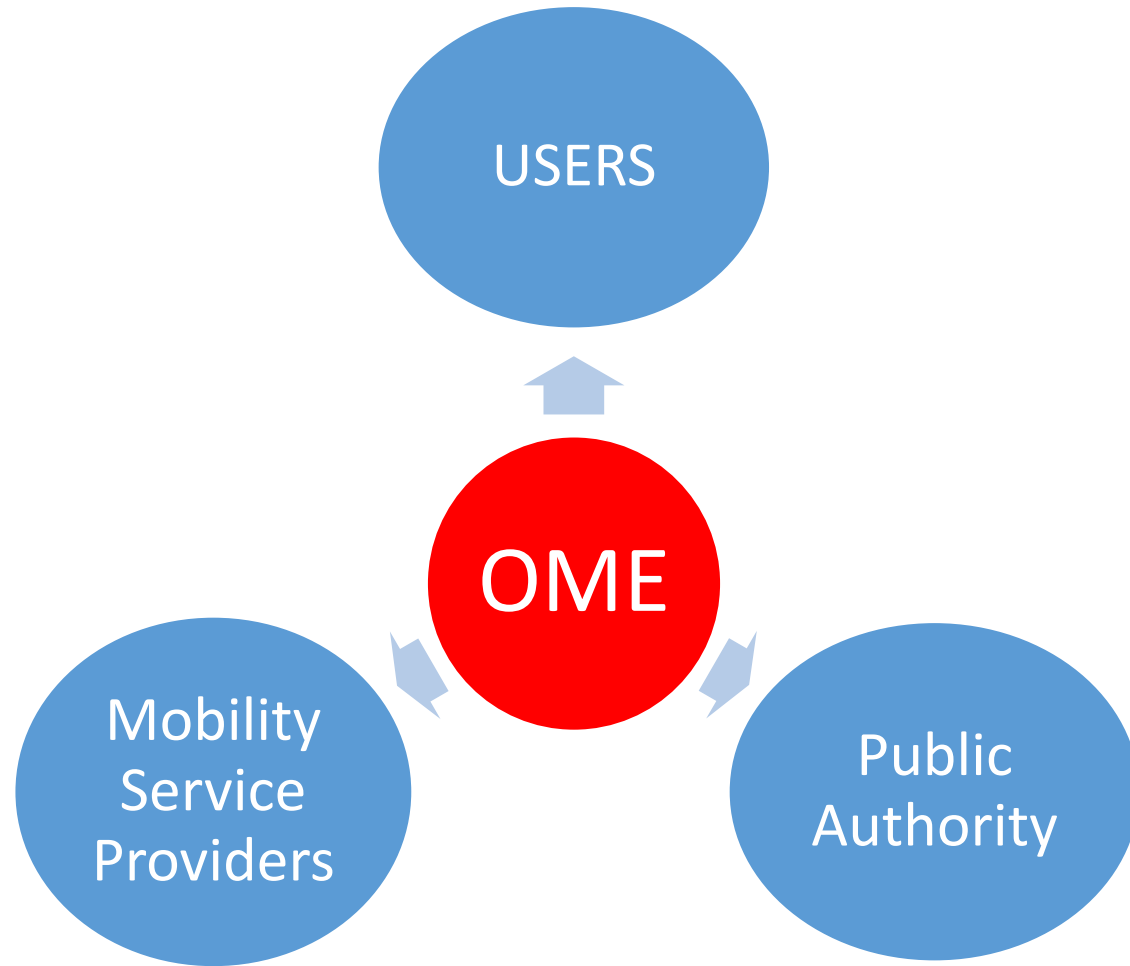


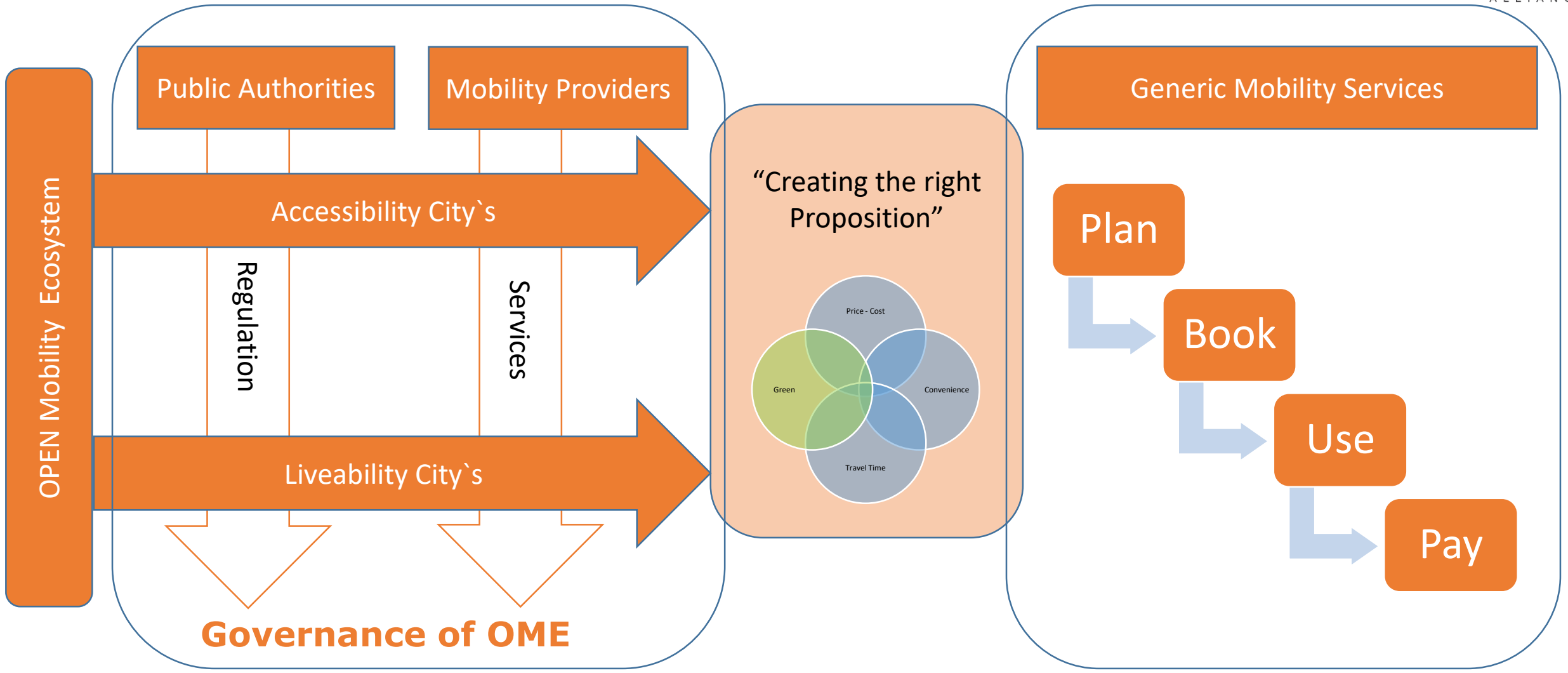


# MaaS Alliance brings the global MaaS sector together – >120 members from 30 countries



# The Mobility Triangle





# Open Mobility Ecosystem

## Mobility Management:

### Mobility Services

Interoperability of Services

Collaboration on:

- Data and Quality
- Standards and API
- Processes
- Exchange

Mobility Management

Mobility Development

## Mobility Development : Infrastructure

Optimalisation of Infrastructure / Assets

Collaboration on :

- Data and Quality
- Exchange
- Usage

Generic Services (Mobility Roaming)

Mobility Service Providers / MSO

Infrastructure / Assets

Planning

Payments

Ticketing

Trip

Settlement

Dispute and cuations (CRM)

Operational Data  
No Silos!

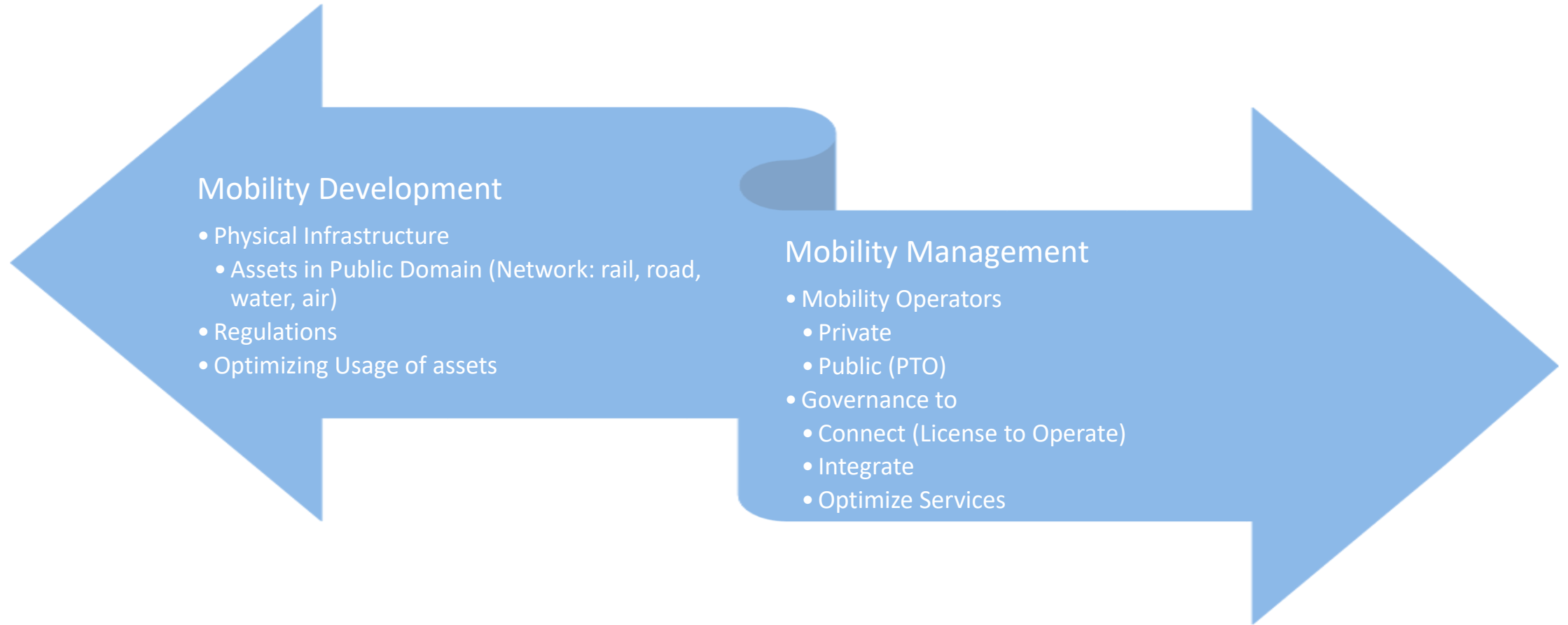
Road

Water

Air

Rail

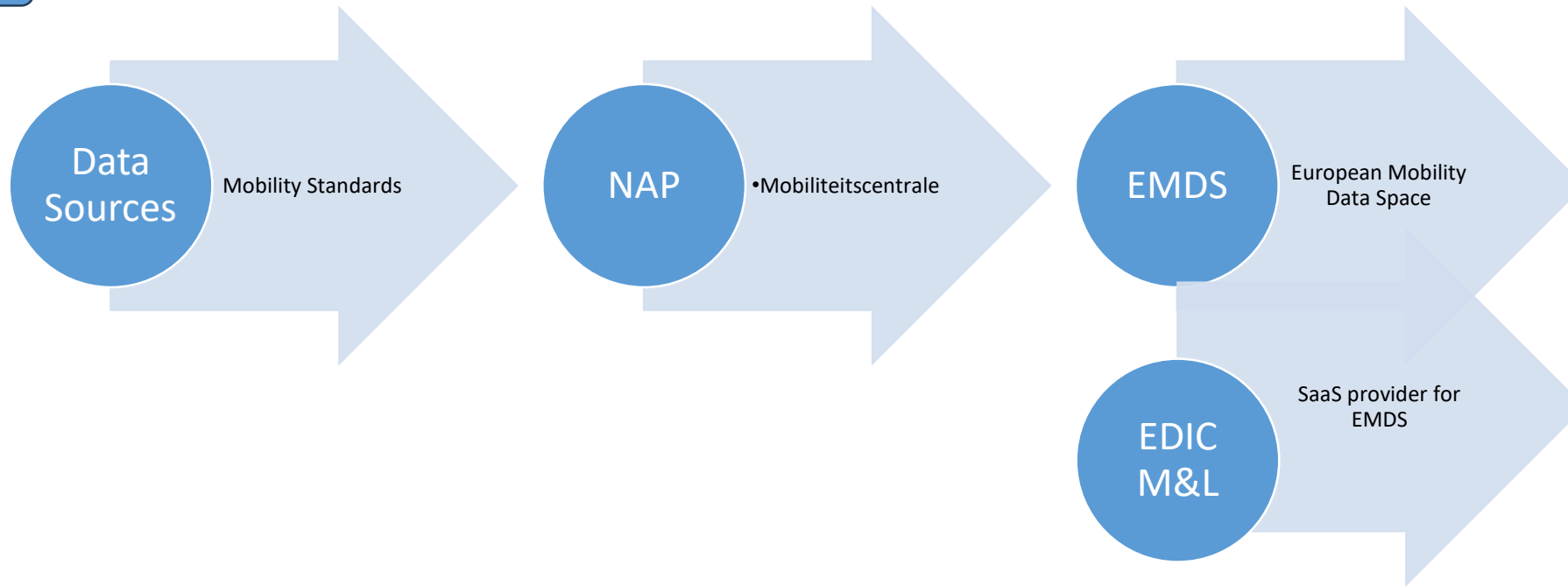
# Finding the Optimum through the Proposition



# European Technical Landscape

Local

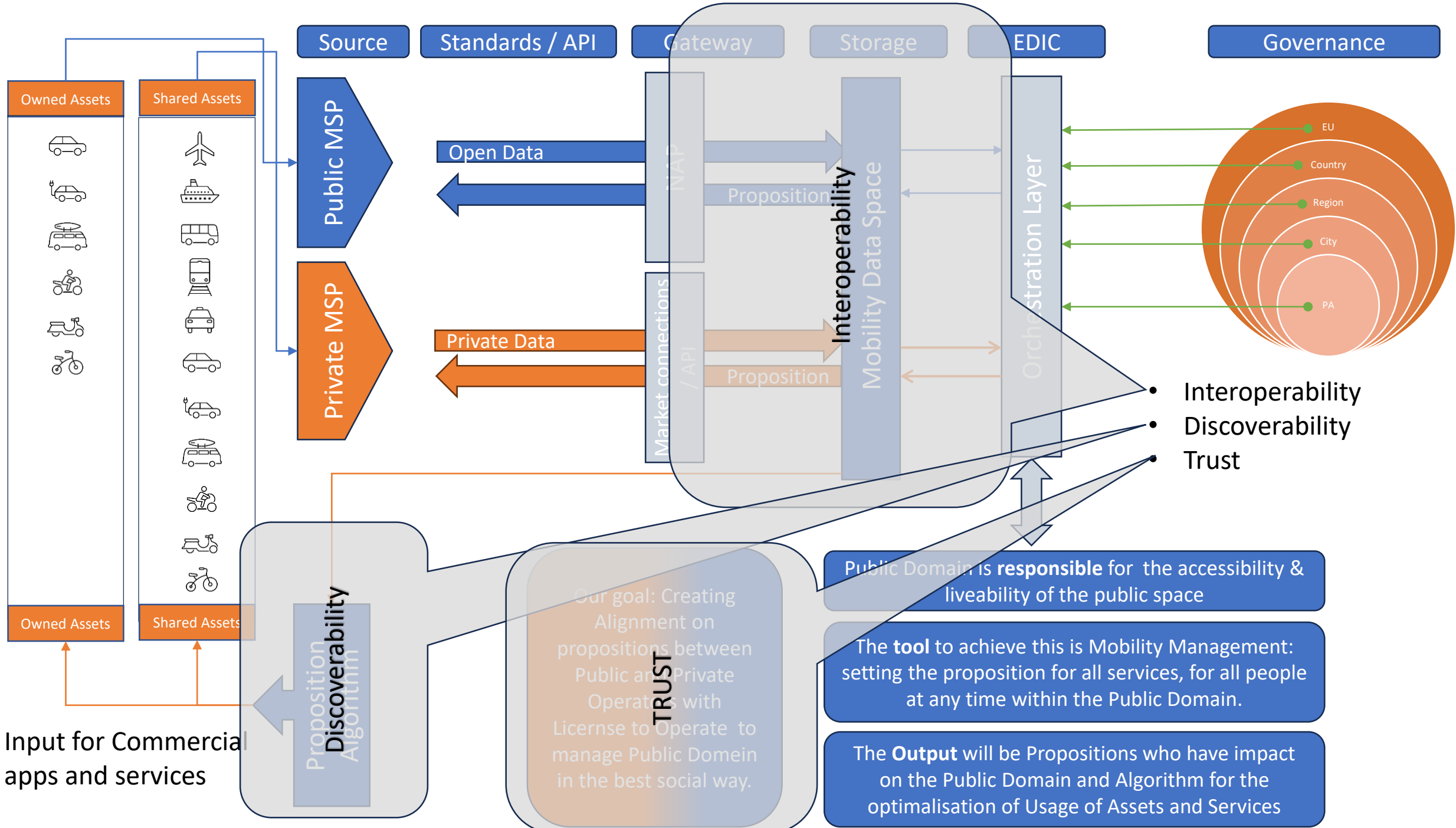
One solution



# Focus on required goals:

- Creating the right governance to influence the Mobility Space
  - Organising collaboration: Private entities are in charge and leading the development under the steering/coordination of a neutral operator: the Public Domain
- How to develop and manage the Mobility Space on all levels?
  - More Infrastructure or better usage of existing infrastructure
- How to move from owning assets to the usage of assets?
  - Modal Split: More Owned Cars or more Usage of Share Mobility
- How to Influence Mobility?
  - Higher Peaks or balance in supply and demand of all Mobility
- How to provide Mobility for all?
  - Facilitate Mobility for all users or push target groups out to use mobility.
- How to stimulate Sustainable mobility options?
  - Direct influence on options or leave it as it is.





Input for Commercial apps and services

Proposition Discoverability Algorithm

Our goal: Creating Alignment on propositions between Public and Private Operators with License to Operate to manage Public Domain in the best social way.

TRUST

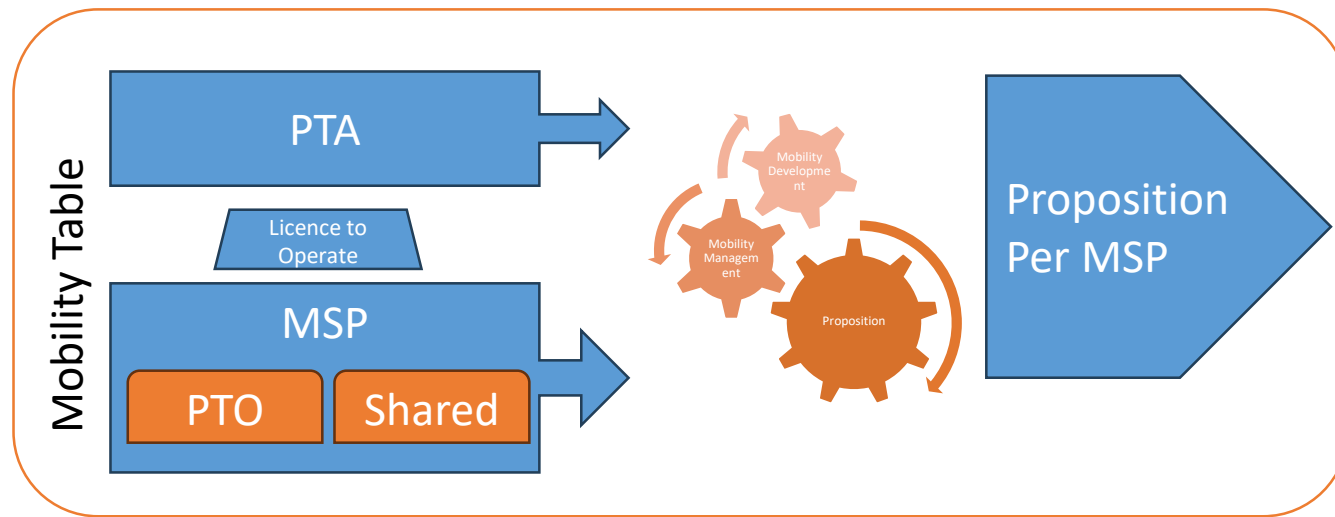
Public Domain is responsible for the accessibility & liveability of the public space

The tool to achieve this is Mobility Management: setting the proposition for all services, for all people at any time within the Public Domain.

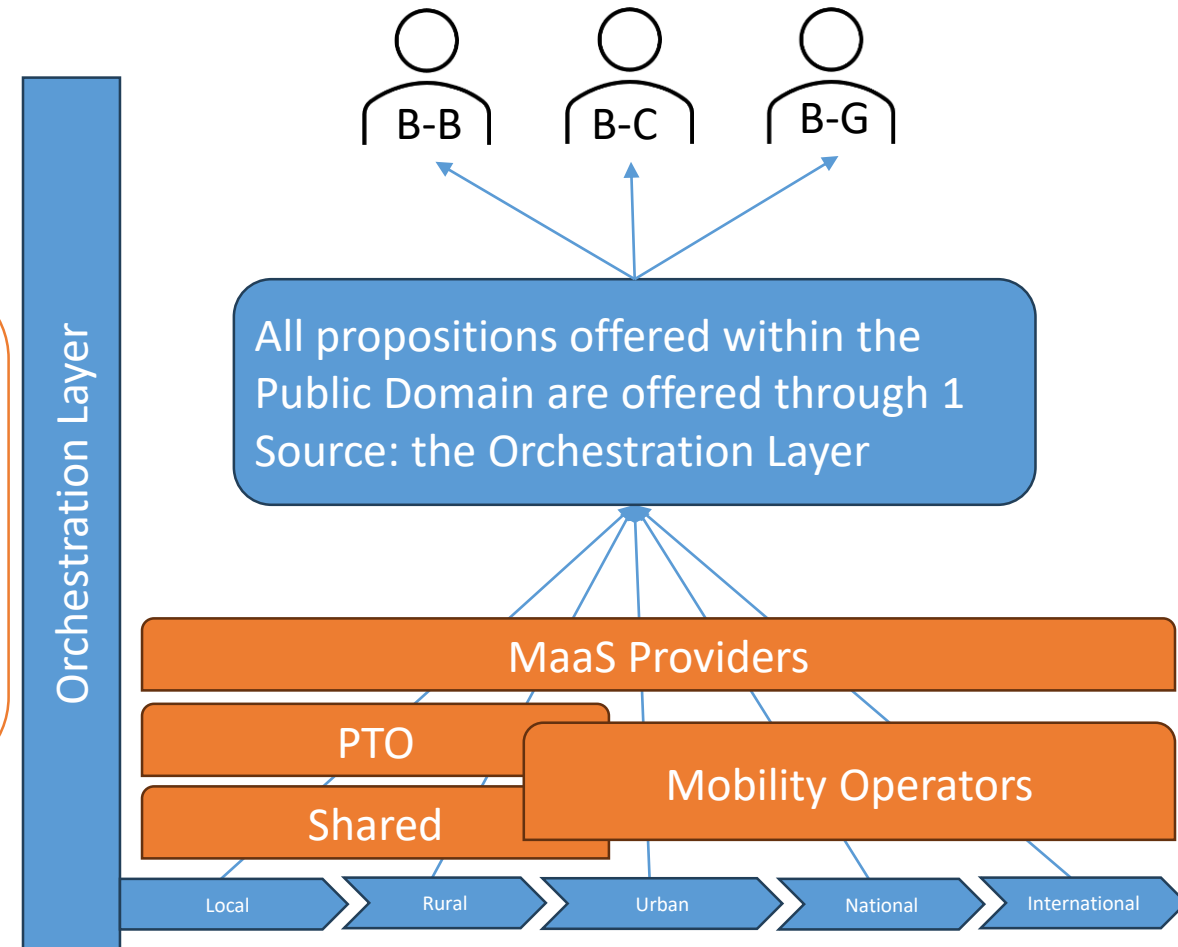
The Output will be Propositions who have impact on the Public Domain and Algorithm for the optimisation of Usage of Assets and Services

- Interoperability
- Discoverability
- Trust

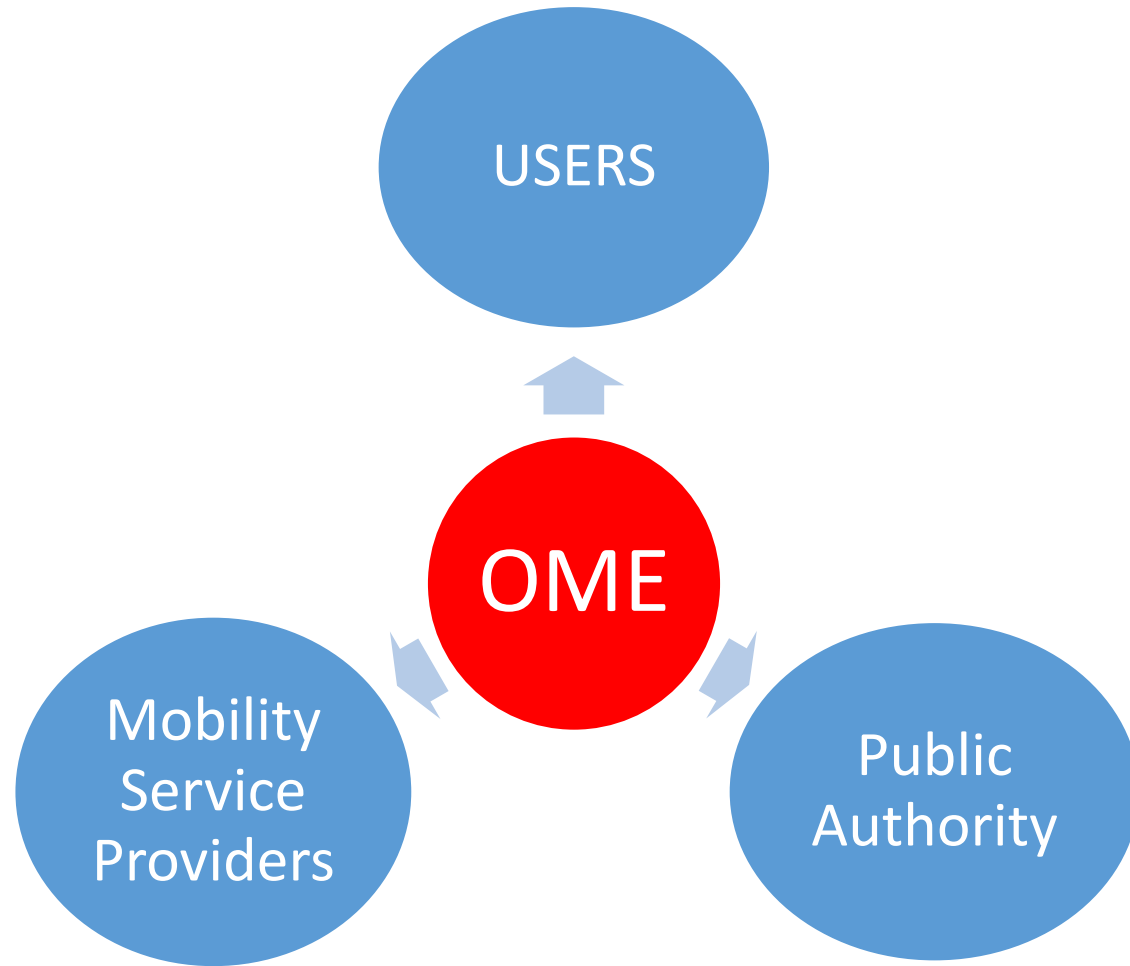
# Keep Control of the Mobility Space



We can organise the different Mobility Tables to Local, Urban, National and international outputs



# Success of the “The Mobility Triangle”



A background image showing a pair of hands holding a smartphone. The hands are positioned as if they are about to tap the screen. The image is slightly blurred and has a soft, warm tone. The top and bottom of the slide feature a decorative pattern of overlapping triangles in various shades of orange and yellow.

# THANK YOU!

For further information, contact [Roelof Hellemans](#)

The logo for MaaS Alliance, featuring the word "MaaS" in white on an orange rectangular background, with a stylized orange triangle above it. Below the rectangle, the word "ALLIANCE" is written in a smaller, spaced-out font.

**MaaS**

ALLIANCE

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